

Prompt Cheat Sheet

by UX Mate

This cheatsheet will help you write better prompts for any AI tools like ChatGPT, Gemini, or MidJourney. Follow these steps to get clear, creative, and useful results every time.

Step 1 : Define Role

Instruct the AI on its role. For instance: 'You are a specialist in search engine optimization.

For example, as an SEO expert, create an engaging introduction for a blog post about a physiotherapy clinic located in Hamilton, focusing on relevant local keywords.

Step 2 : Be Specific

When crafting your prompt, be sure to include specific details. For instance, you could say: "Write an introductory blog post for a physiotherapy clinic in Hamilton, emphasizing local SEO keywords to attract nearby clients." This clarity helps in generating more relevant content.

Step 3 : Structure Your Prompt

To create effective prompts, use a clear 4-part structure: Role, Task, Constraints, and Examples. This method ensures that your requests are straightforward and easy to understand, leading to better outcomes.

Step 4 : Iterate & Refine

Don't just accept the first response you get. Feel free to ask for different variations, or request versions that are either shorter or longer. You can also explore different tones to find the one that fits best.

Step 5 : Use Formatting & Examples

You can request various formats like bullet points, tables, or even code snippets. Including examples of what you're looking for can significantly improve the chances of getting the right style and format.

Step 6 : Advanced Tip

Encourage the AI to share its thought process before presenting the final answer. This approach can greatly enhance the quality of the results you receive.

